

FINDING THE RIGHT HOTEL FOR YOUR EVENT

Finding the best venue to host your meeting or event is one of the most important elements to its success. The choices seem overwhelming. Let us breakdown some of the options for you.

Resorts: Most of today's resorts are "hybrid" properties that are purpose-built with meetings in mind. Most resorts have really gone after the meetings business with enlarged meeting and convention space. Resort destinations tend to drive attendance and customer satisfaction.

Conference Center Resorts: These properties cater to the conference and convention groups while still welcoming the leisure guest. These properties typically have the best technical facilities. They may not offer as many excursion amenities as a resort property.

Major Hotel Brands:

Marriott

www.marriott.com

Marriott offers a wide range of brands including Marriott Hotels & Resorts, JW Marriott Hotel & Resorts, Renaissance Hotels, Courtyard by Marriott, Fairfield Inn, Residence Inn, Springhill Suites and Town Place Suites. Marriott has more than 2,800 properties worldwide some with capacities of up to 3,000 event attendees.

Starwood

www.starwood.com

Starwood offers a wide range of brands including St. Regis Hotels & Resorts, Le Meridien Hotels & Resorts, W Hotels, The Luxury Collection, Westin Hotels & resorts, Sheraton Hotels & Resorts, Aloft and Element. Starwood currently has close to 900 properties in approximately 100 countries.

Hilton

www.hilton.com

Hilton offers a wide range of brands including Conrad Hotels, The Waldorf=Astoria Collection, Hilton Hotels, Hilton Garden Inn, Doubletree Hotels, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites and Homewood Suites. Hilton has more than 500 properties worldwide.

Hyatt

www.hyatt.com

Hyatt's brands include Andaz, Hyatt, Grand Hyatt, Hyatt Regency, Park Hyatt, Hyatt Place, Hyatt Summerfield Suites, AmeriSuites and Hawthorn Suites. Hyatt currently has more than 700 properties in over 44 countries.

InterContinental Hotel Group (IHG)

www.ichotelsgroup.com

The InterContinental Hotel Group offers a wide range of brands including InterContinental Hotels & Resorts, Crowne Plaza Hotels, Holiday Inn Hotels, Holiday Inn Express, Candlewood Suites, Hotel Indigo and Staybridge Suites. IHG Boosts over 4,000 properties in nearly 100 Countries.

Wyndham Hotel Group

www.wyndham.com

Wyndham Hotel Group consists of such brands as Wyndham Hotels, Ramada, Days Inn, Wingate by Wyndham, Super 8, Baymont Inn, Howard Johnson, Travelodge, Knights Inn and AmeriHost Inn. Wyndham Hotel Group boosts over 6,500 properties in 59 countries.

Accor

www.accor.com

Accor is the European leader in hotels which such properties as Sofitel Hotels, Novotel, Mercure, Motel 6 and many others including vacation leader Club Med. Accor brands can be found in approximately 100 countries worldwide.

Fairmont

www.fairmont.com

Fairmont is a luxury chain which Includes such brands as Fairmont Hotels & Resort, Raffles Hotels and Swissotel. Fairmont has more than 100 properties in over 20 countries.

Ritz-Carlton

www.ritzcarlton.com

Ritz-Carlton is an Ultra-Luxury brand that has more than 70 hotels in approximately 23 countries

Four Seasons

www.fourseasons.com

Four Seasons is a Ultra-Luxury brand with close to 80 properties in 32 countries.

Loews Hotels

www.loewshotels.com

Loews Hotels offers it's guest a premium experience with approximately 20 properties in 16 Cities across the U.S. and Canada

Omni Hotels

www.omnihotels.com

Omni Hotels offers luxury accommodations for both the business and leisure traveler with close to 40 properties in North America.

LXR – Luxury Resorts & Hotels

www.luxuryresorts.com

LXR is a collection of Luxury Hotels & Resorts with properties in every setting from tropical to urban Cities with 36 properties located in North American, Germany and the Bahamas